**Me in 30 Seconds**

Marketing oneself is the most important part of future success. Throughout the day, you are constantly marketing yourself to friends, family, teachers, peers, strangers, etc. How do you want to be perceived in the world? Additionally, no matter your future career, you will have to market yourself to get a job.

**Objective: *I will create my brand and promise to enhance my personal image.***

When well crafted, your “Me in 30 Seconds” will include:

* A brief personal introduction that includes your future plans
* Three or four specific accomplishments - these can be personal, academic, sports related, faith based, etc.
* A few character traits or adaptive skills that set you apart from others - what makes you who you are

Your project should be professionally composed and be digitally based using your preferred platform (ex: [Smore](http://smore.com) Flyer, [ThingLink](http://thinglink.com) interactive image, [Canva](https://www.canva.com/) booklet, [Buncee](https://www.edu.buncee.com/) SlideShow, Video, Song, etc).

A few things to consider:

* 30 seconds in length - people generally listen effectively for 30 - 60 seconds
* Use present tense
* Be specific
* Sell yourself

**Me in 30 Seconds Rubric (35 points possible)**

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| --- | --- | --- | --- | --- |
| **Item Description** | **Excellent** | **Good** | **Fair** | **Poor** |
| Content | 10 – The student has made the content **very** interesting for its audience by including detailed information | 9 – The student has made the content interesting for its audience by including information  | 7 – The student has made the content **somewhat** interesting for its audience by including information | 5 – The student has **not** made the content interesting for its audience by including little information  |
| Accomplishments | 5 – 3-4 specific accomplishments are included | 4 – 2 specific accomplishments are included | 2 – 1 specific accomplishment is included | 1 – No accomplishments included |
| Length | 5 – 30 sec in length | 4 – 20 sec in length | 2 – 10 sec in length | 1 – 5 sec in length |
| Safe, legal and responsible use | 5 – **All** information included follows safe, legal and responsible use of information and technology, as well as fair use and copyright laws | 4 – **Most** information included follows safe, legal and responsible use of information and technology, as well as fair use and copyright laws | 2 – **Little** of theinformation included follows safe, legal and responsible use of information and technology, as well as fair use and copyright laws | 1 – **None** of theinformation included follows safe, legal and responsible use of information and technology, as well as fair use and copyright laws |
| Cohesive design | 5 – Colors, images and/or text go together and it is **very** cohesive | 4 – Colors, images and/or text go together and it is cohesive | 2 – Colors, images and/or text may or may not go together and may or may not be cohesive | 1 – Colors, images and/or text do not go together and are not cohesive |
| Grammar and punctuation  | 5 – Student **always** uses proper grammar, punctuation, and spelling | 4 – Student **almost always** uses proper grammar, punctuation, and spelling | 2 – Student **sometimes** uses proper grammar, punctuation, and spelling | 1 – Student does **not** use proper grammar, punctuation, and spelling |